## **Uxcel Design Contest Official Rules**

Last Updated \_\_ Jun 2024

- 1.1. PROMOTION DESCRIPTION. The Uxcel Design Contest (the "Promotion") is intended to encourage entrants to develop their UX design skills. The Promotion will begin on June 3, 2024, at 6:00 a.m. Eastern Time ("ET") and ends on June 30, 2024, at 11:59 p.m. ET (the "Promotion Period"). By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Uxcel, 2054 Vista Parkway suite 400, West Palm Beach, FL 33411 USA ("Sponsor"), which shall be final and binding in all respects. Capitalized terms used but not defined herein will have the meaning given to them in Sponsor's Terms of Service located at https://uxcel.com/terms-of-service.
- 1.2. ELIGIBILITY. Open to any registered Uxcel member who is eighteen (18) years old or older as of time of entry. Officers, directors, and employees of Sponsor and its parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (all such individuals and entities referred to collectively, the "Promotion Entities"), and each of their immediate family members and/or people living in the same household are NOT eligible to enter the Promotion or win a prize. This Promotion is void where prohibited.
- and ensure that you have opted in to participate in Sponsor's promotional activities in your Account Settings by enabling notifications. During the Promotion Period, submit your project on the Uxcel platform. Ensure your submission adheres to the technical specifications outlined on the Sponsor's official webpage related to the Promotion, available

  https://app.uxcel.com/design-briefs/case-study-for-inclusive-landing-page-design.

**HOW TO ENTER**. To enter, sign in to your Uxcel account on uxcel.com,

Entries completed or submitted after the Promotion Period will be automatically disqualified.

- 1.4. GENERAL CONDITIONS OF ENTRY. Sponsor is the official timekeeper for the Promotion. All entry information and materials become the property of Sponsor and will not be acknowledged or returned. Proof of sending information to Sponsor is not considered proof of delivery or receipt. Entries made by any other individual or entity, including automated means, will be declared invalid. Tampering with the entry process or the operation of the Promotion is prohibited. By participating in the contest, you agree to abstain from cheating or manipulating the system. Uxcel reserves the right to disqualify anyone exhibiting such behavior. In the event a dispute arises regarding the identity of an entrant, the entry will be deemed submitted by the individual whose name is associated with the Uxcel account.
- **1.5. COMPETITION TIMELINE**. Promotion Period: June 3, 2024 June 30, 2024
  - Last Submission Deadline: June 30, 2024
  - Pre-gualification Period: July 1, 2024 July 7, 2024

- Final Judging: July 8, 2024 July 13, 2024
- Results Announcement: July 14, 2024
- **1.6. JUDGING CRITERIA**. From July 1 to July 7, the Uxcel team and Uxcel Mentors will score all entries. From July 8 to July 13, we'll merge pre-qualification results with the community votes for the final results.

## 1.7. PRIZES.

1st Place: \$500 + Uxcel merch box
2nd Place: \$300 + Uxcel merch box
3rd Place: \$200 + Uxcel merch box
4th Place: \$100 + Uxcel merch box
5th Place: \$50 + Uxcel merch box

The top 20 submissions will also receive a Uxcel Gift Card to share with friends & family. Winners can choose to donate their prize to a charitable cause of their choice.

- **1.8. PRIZE CONDITIONS**. To be eligible to win prizes, you must be an active Uxcel Pro member. Participants must also review at least 2 other project submissions to be eligible for the design contest. Sponsor reserves the right to substitute prizes of comparable value if any prize is unavailable for any reason. Prizes are non-transferable. All federal, state, and local taxes associated with the receipt or use of any prize are the sole responsibility of the winner.
- **1.9. WINNER SELECTION**. Winners will be announced on July 14, 2024. Attempts to notify potential winners will be made by email. If a potential winner does not respond within five (5) days of the first notification attempt, the prize may be forfeited and awarded to an alternate winner.
- **1.10. OWNERSHIP OF CONTENT**. Entries become the property of the Sponsor and may be used for marketing purposes. By entering the Promotion, you grant the Sponsor a non-exclusive, royalty-free license to use, reproduce, and display your submission.
- **1.11. COMMUNITY CODE OF CONDUCT**. Participants must adhere to Uxcel's Community Code of Conduct, available at https://uxcel.com/community-code-of-conduct. Ensure that only your own work is submitted.
- **1.12. GENERAL LIABILITY RELEASE/FORCE MAJEURE**. Entrants agree that Sponsor and the Promotion Entities shall not be responsible or liable for any losses or damages of any kind, including death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion-related activity. Sponsor reserves the right to modify, suspend, or terminate the Promotion if it is technically impaired or corrupted.
- 1.13. GOVERNING LAW/JURISDICTION. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of entrants or Sponsor in connection with the Promotion shall be governed by and construed in accordance with the internal laws of the State of California.

- **1.14. ARBITRATION PROVISION**. By participating in this Promotion, entrant agrees that any disputes will be resolved by final and binding arbitration in accordance with the Rules of the American Arbitration Association.
- **1.15. WINNER'S LIST/OFFICIAL RULES.** To obtain any legally-required winners list or a copy of these Official Rules, send a self-addressed envelope with proper postage to: Uxcel, 2054 Vista Parkway suite 400, West Palm Beach, FL 33411 USA. Please specify "winners list" or "Official Rules" and the name of the Promotion in your request.