



Uxcel Impact Report 2024

18K+ Uxcel Pro members are advancing their design careers.
This report highlights Uxcel's impact on our member careers.

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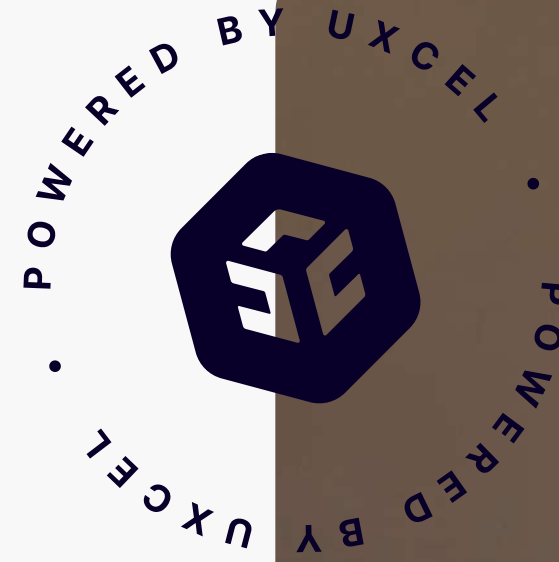
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About Uxcel

At Uxcel, we're dedicated to the continuous professional growth of UX designers, offering a comprehensive platform that goes beyond traditional learning to truly advance design careers. Our commitment is to help you level up and achieve your career milestones.

We're not just about acquiring knowledge — we're about applying it to move forward in your career. Whether it's securing that next job, earning a promotion, or negotiating a better salary, Uxcel supports you every step of the way.





Overview

Over the last 4 years, over 18,000 Uxcel Pro members have advanced their careers. Our mission is to democratize UX design education worldwide and cultivate a community of design professionals committed to continuous career growth.

* 13.56% of Uxcel members reported receiving a promotion, while 10.2% being an industry average, according to Radford Workforce Trend Reports.

\$5,426

Median annual salary increase

18K+

Total Pro members

32.9%

Higher promotion rate*



About the report

In order to maintain transparency, this section outlines the data collection process and core metrics used to assess Uxcel member outcomes, ensuring clarity and trust in our evaluation process.

This report presents data collected from over 883 Uxcel Pro members.

This report outlines the analysis and provides insights into our audience and the real impact Uxcel had on advancing our Pro members careers in 2023.





Our members in numbers



Member backgrounds

Median salary

\$43,500

Median annual salary in the beginning of 2023

Career level

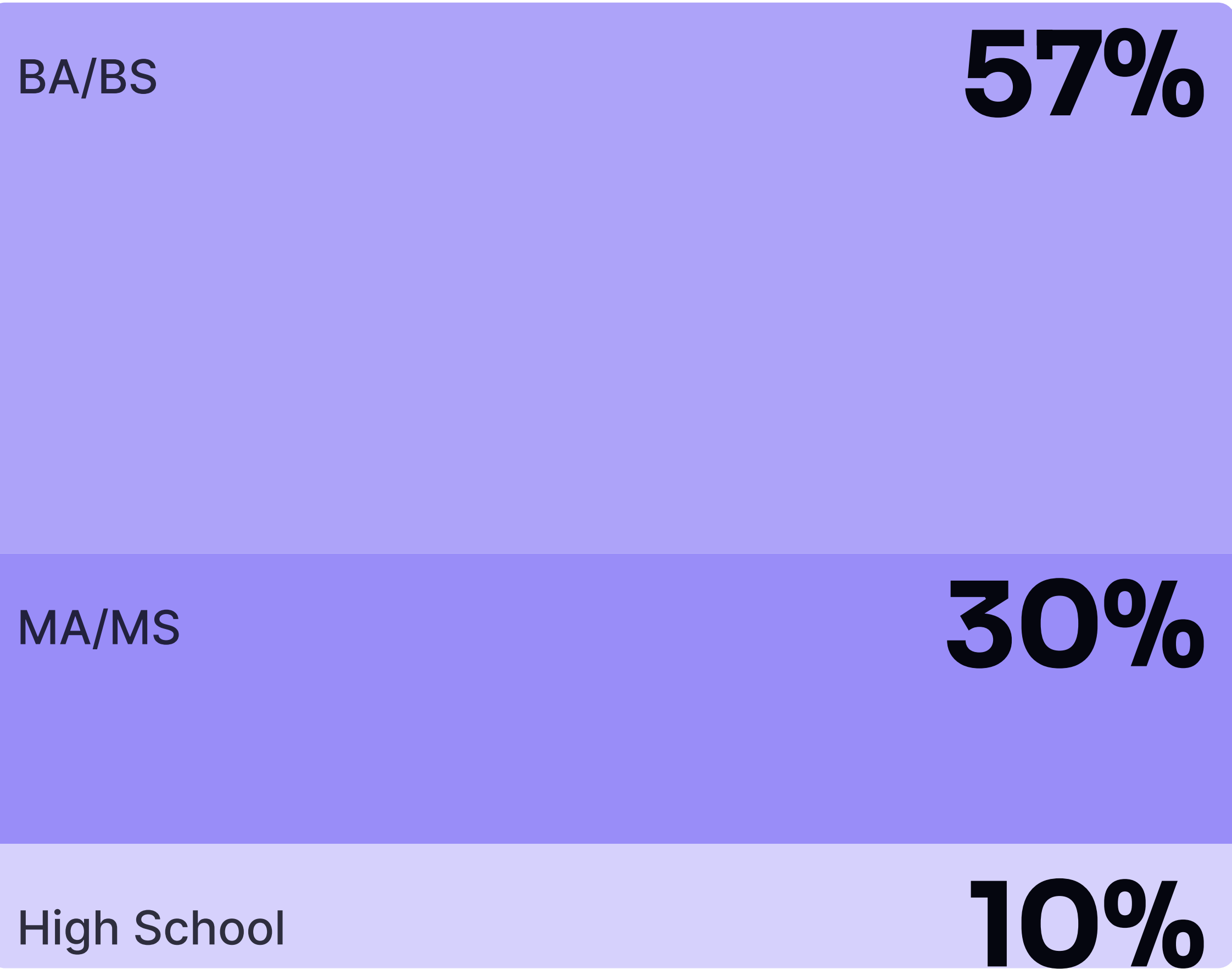
40%
mid-level

A large fraction of members are currently at the mid-level stage in their jobs, with a healthy representation across other job levels as well. The majority of respondents were already working in tech-related fields before joining Uxcel.



Member demographics

Education



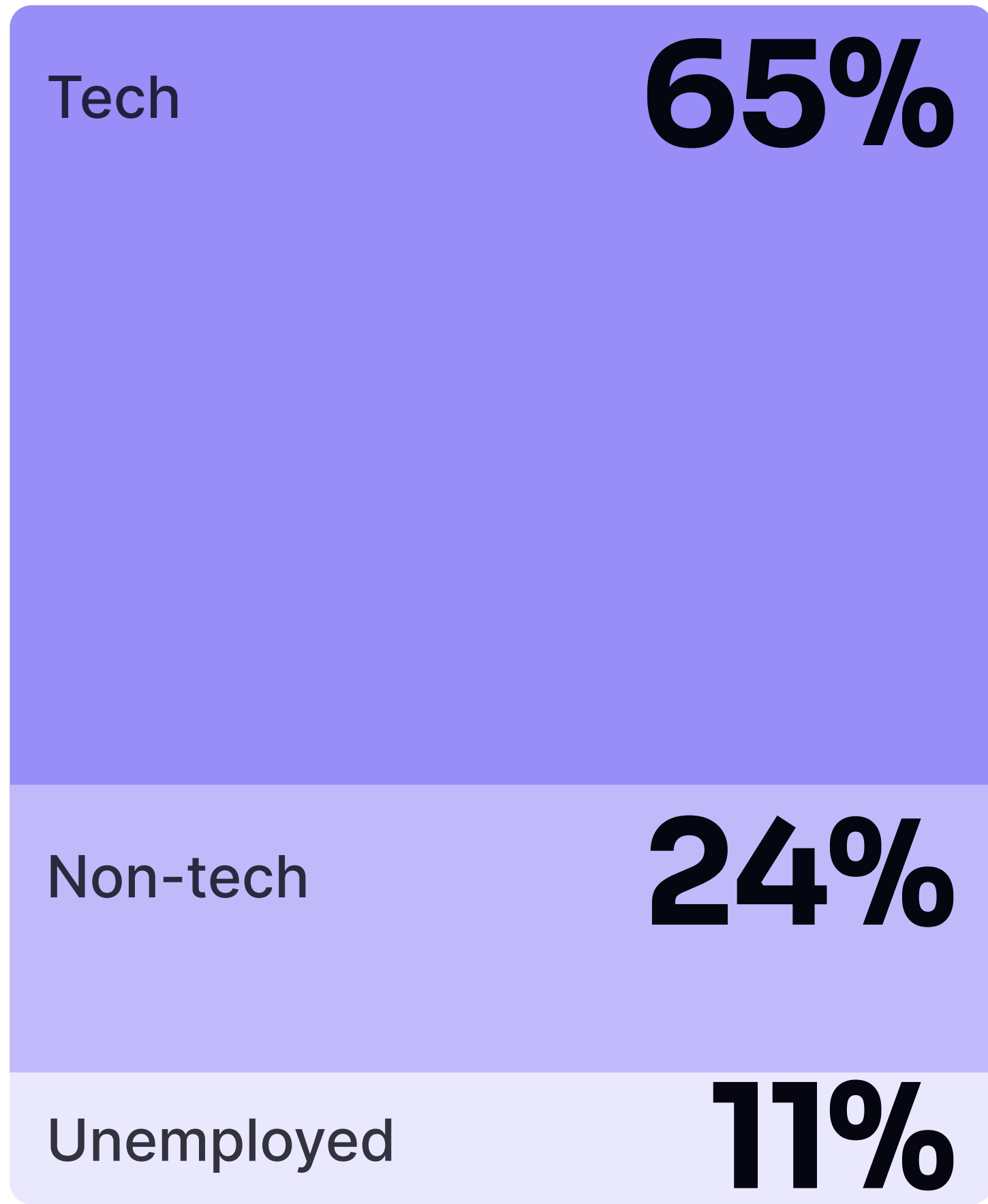
Age



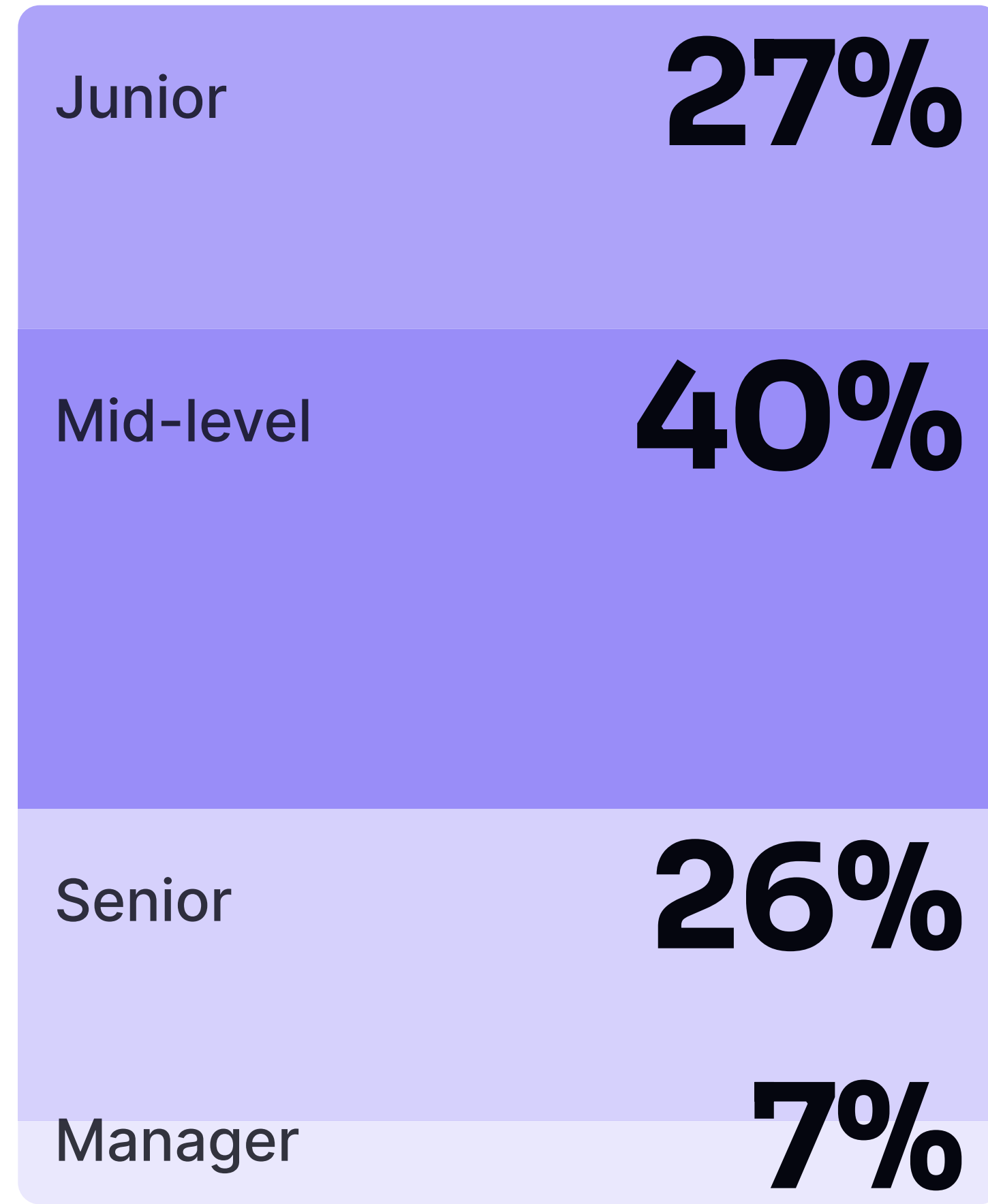


Member background insights

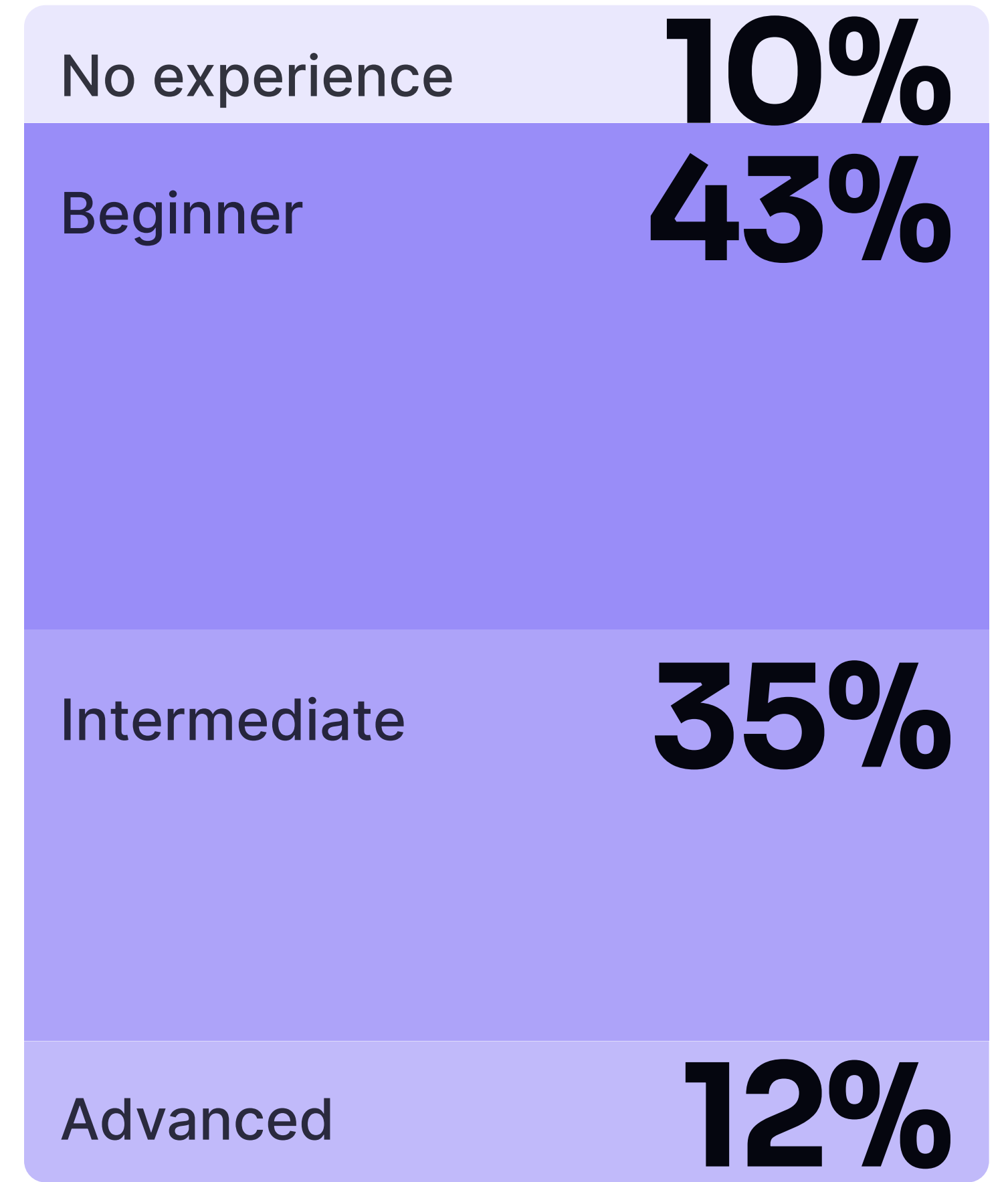
Field of work



Job level



Proficiency in design





Member locations

28%



13%



10%



8%



7%



5%



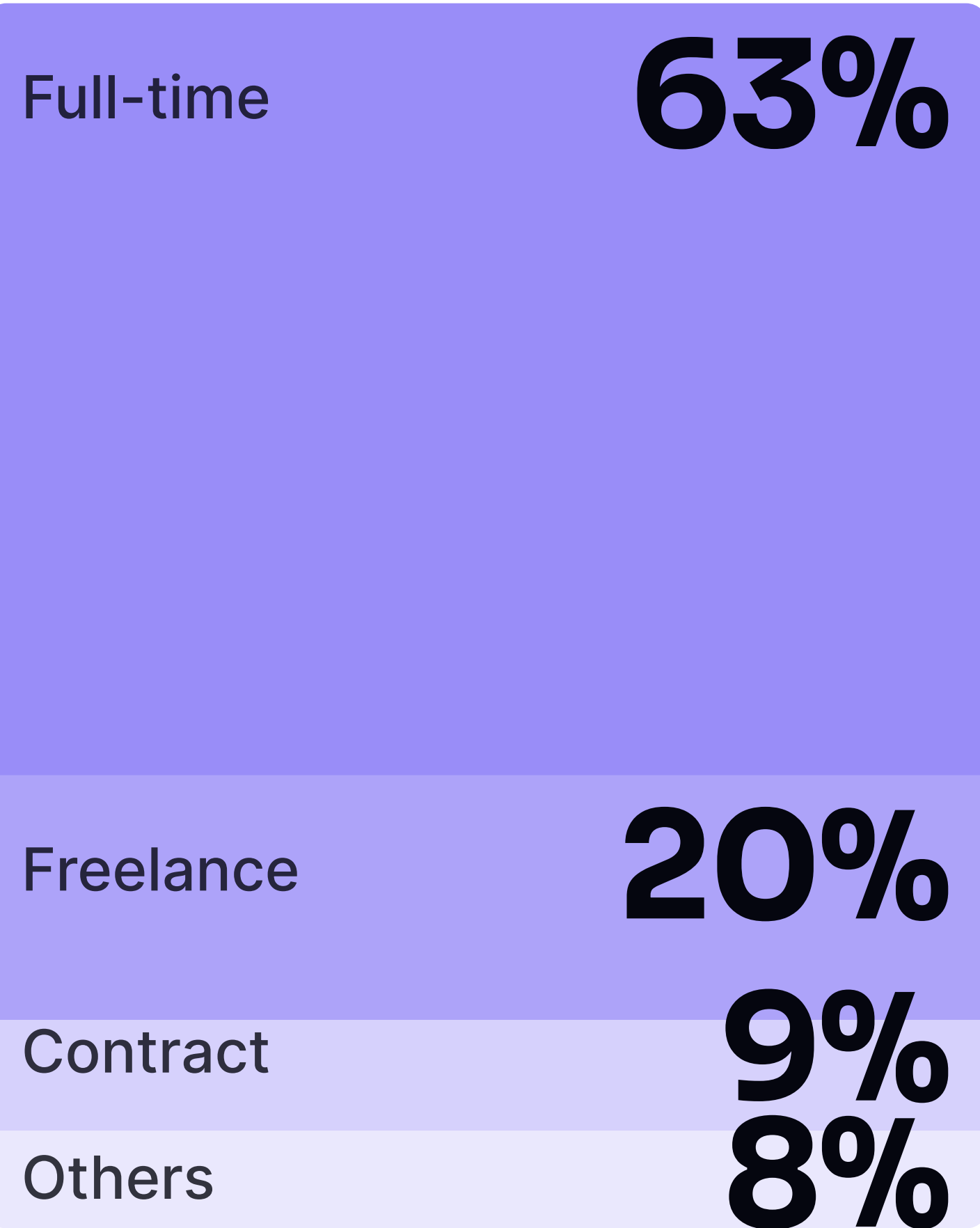
29%

Other

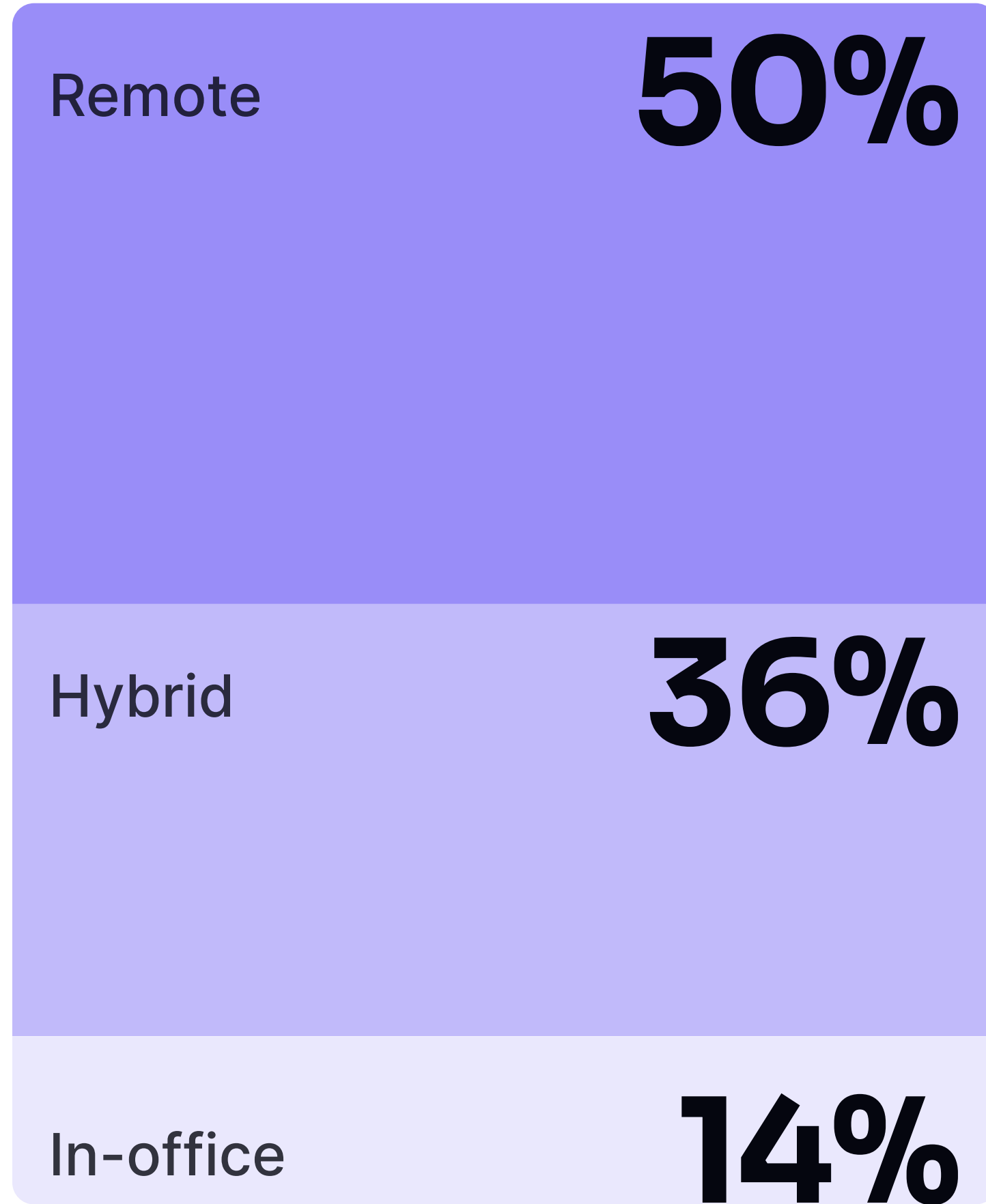


Member employment overview

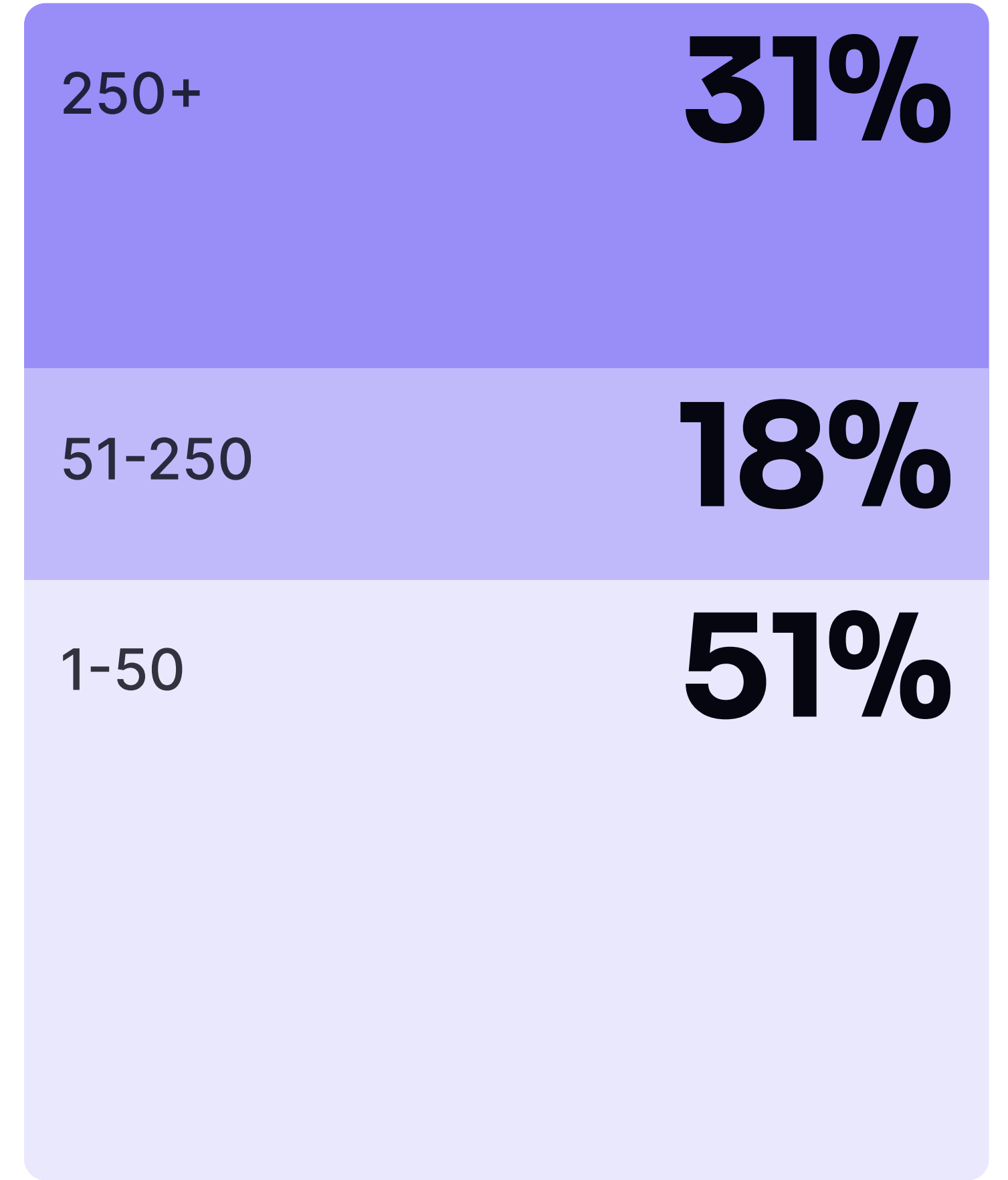
Employment type



Remote work



Company size





71% of our members come from a UX design background

27%

UX/UI Designer

23%

Product Designer

21%

UX Designer

7%

UI Designer

5%

Graphic Designer

4%

UX Researcher

3%

Manager

10%

Other



Top member outcomes



Career advancement

32.9%

Higher promotion rate

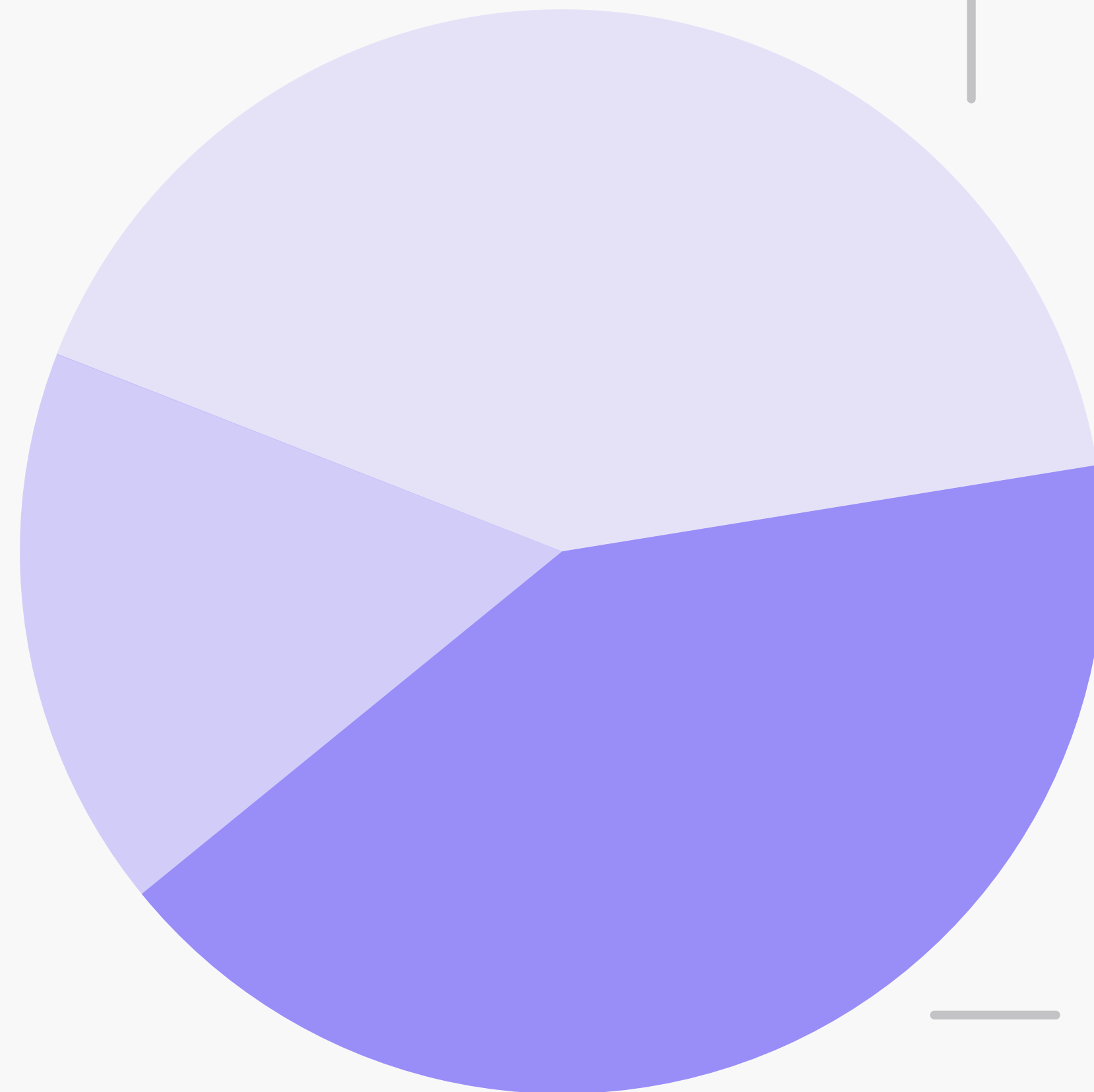
13.56% of Uxcel Pro members reported receiving a promotion, compared to the industry average of 10.2%, according to Radford Workforce Trend Reports.

25%

Landed a new job in UX

40%

Got a promotion/
salary increase



35%

Landed freelance/
contract work

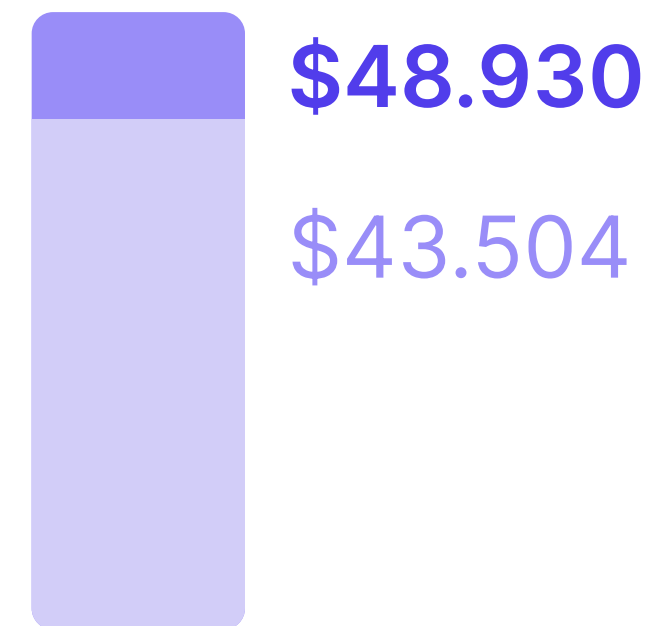
* This chart displays the types of promotions that Pro members reported. Overall, 35% of members reported receiving some type of promotion in 2023



Salary increase

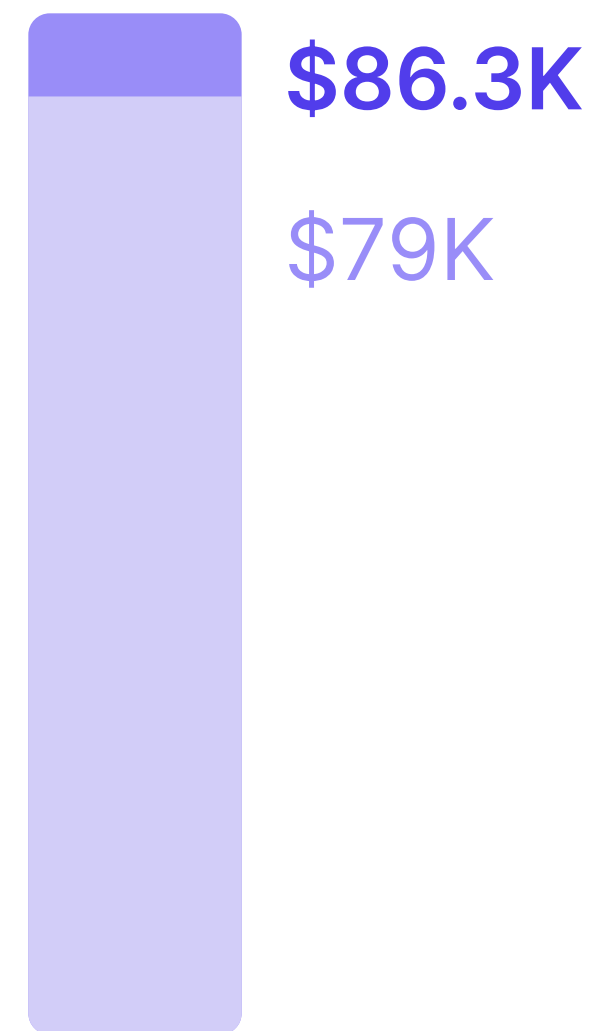
- Median at the beginning of 2023
- Median after receiving a promotion

+\$5,426*
11.5%



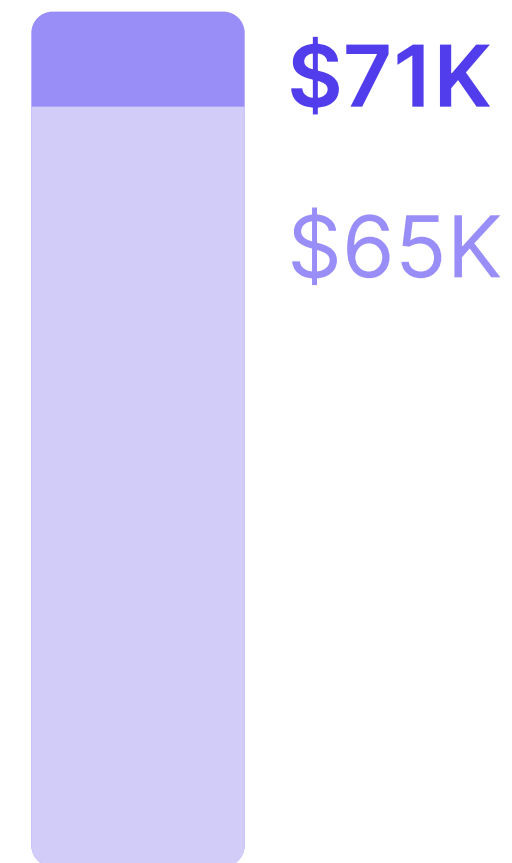
Median

+\$7,300
8%



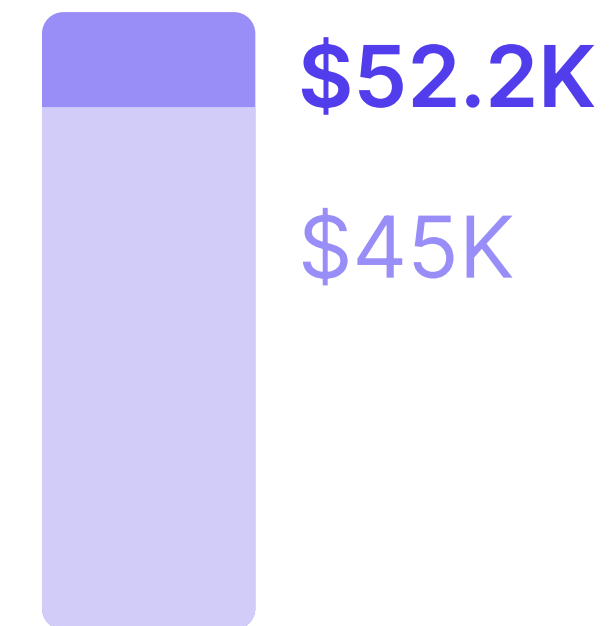
USA

+\$6,000
10%



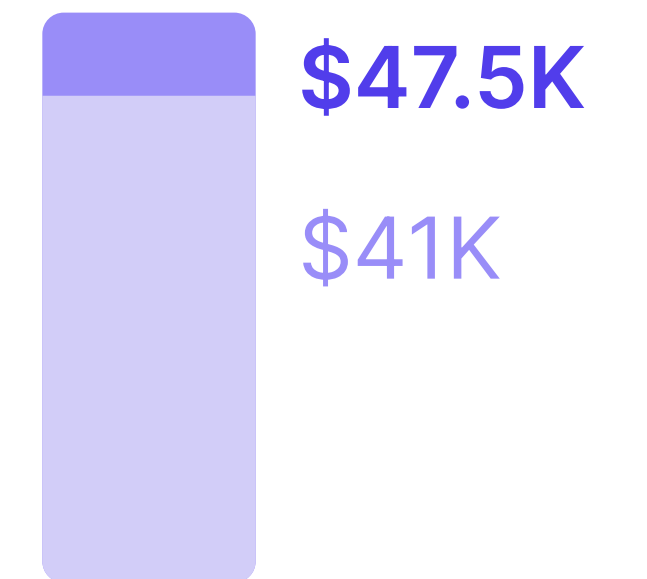
Canada

+\$7,200
15%



Germany

+\$6,500
13%

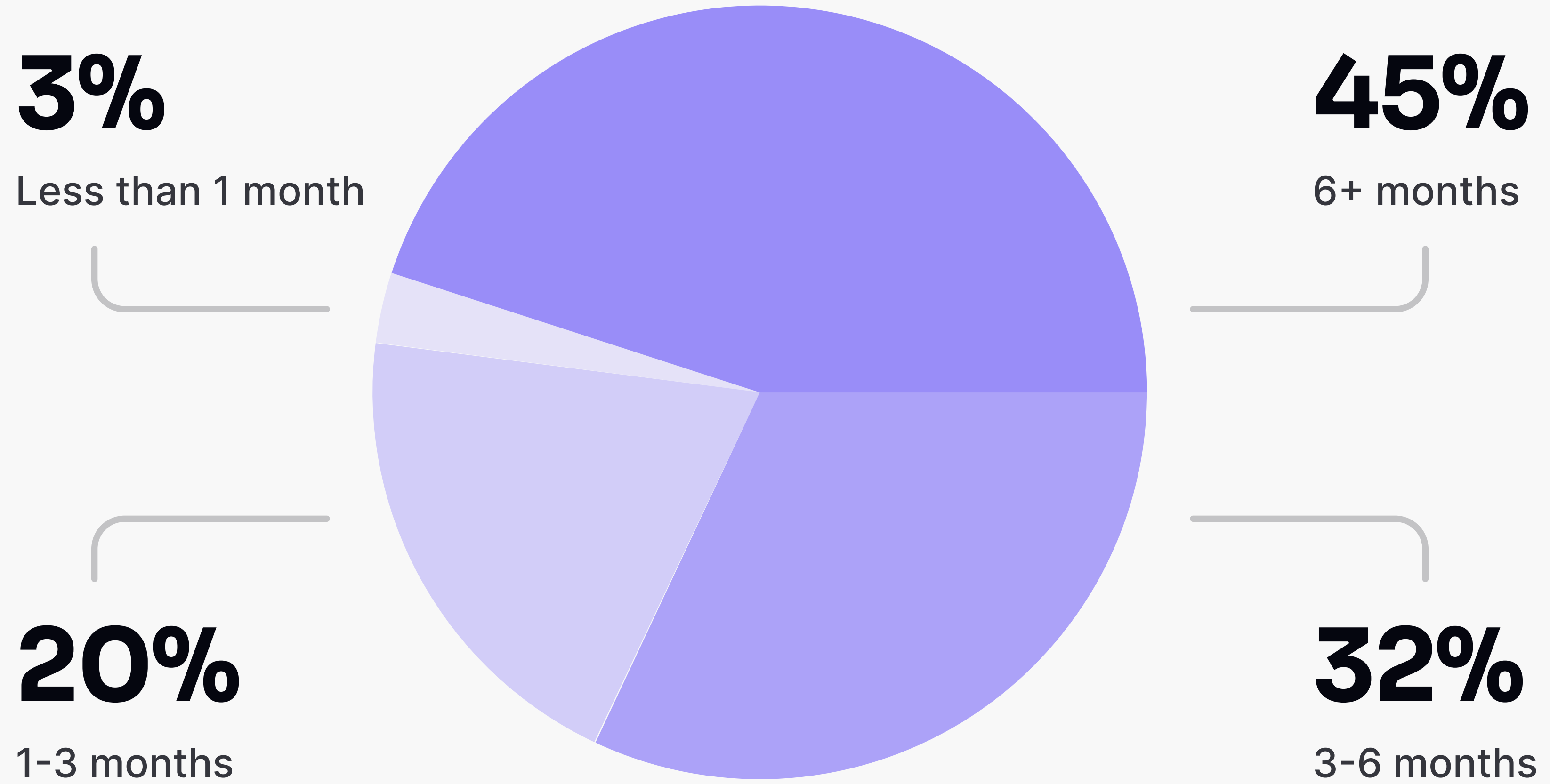


France

* This number represents a 3668% ROI of Uxcel Pro membership



Time to promotion





Membership impact insights



**85% of members
recognize Uxcel's
positive impact on
their careers**

Career impact

Significant

43%

Positive

42%

No Impact

15%



An experience our members love

77%

of members reported that they will continue with their Uxcel Pro membership, indicating Uxcel's effective role in facilitating their career growth.

LinkedIn for UX! Uxcel is an all-in-one service/app/product for User Experience Professionals and also starters. Training to testing and even certificating the knowledge. All in one place. Also the profile pages for users are an easy way to showcase UX focused CVs. There is more! Companies are searching for their new UXers within Uxcel, so it is not wrong if I call it the LinkedIn for UX. Great service.

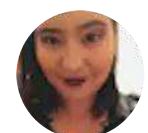


Altuğ Gürkaynak

UX/UI Designer



This is one of the most fun I've had regarding education and learning. It's not only very well designed but also getting better every minute, providing amazing info in little bites, making it easier to understand, remember, and incorporate to your everyday designer life.



Eliana Campos Del Valle

UX Chapter Lead



Hands on, most comprehensive source for UX/UI design! Uxcel is a comprehensive and user-friendly resource for learning UI/UX design. It excels in breaking down complex topics and providing clear and robust explanations. This makes it an ideal resource for beginners in the field, who may find free readings on the internet overwhelming.



Elyar Pourakbar

UI designer





How we support our members career growth

01

Access to interactive courses, career paths & more

All our members enjoy access to 20+ interactive courses and hundreds of lessons on any design topic. All crafted with industry expertise and regularly updated to keep it current with design industry advancements.

02

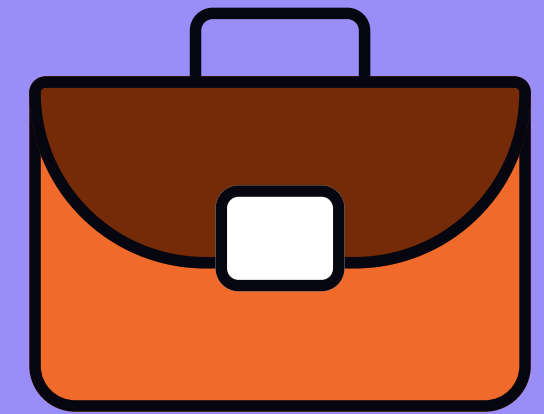
Build real-world portfolio projects with expert feedback

Our members are constantly practicing their skills with real-life design briefs. Our panel of Uxcel Experts regularly reviews those projects and provides meaningful feedback to help members improve their craft.

03

Discord community and events with industry experts

Being part of a vast network of design professionals is important for members' career advancement. We're constantly supporting our community and empowering it with exclusive events.



How to start your UX design career in 2024: A complete guide

[Read the guide](#)



We're proud of these achievements & awards

Thousands of members worldwide, from over a hundred companies across 140+ countries, love advancing their design careers with us



4.9/5



Average consumer rating on Trustpilot



5/5



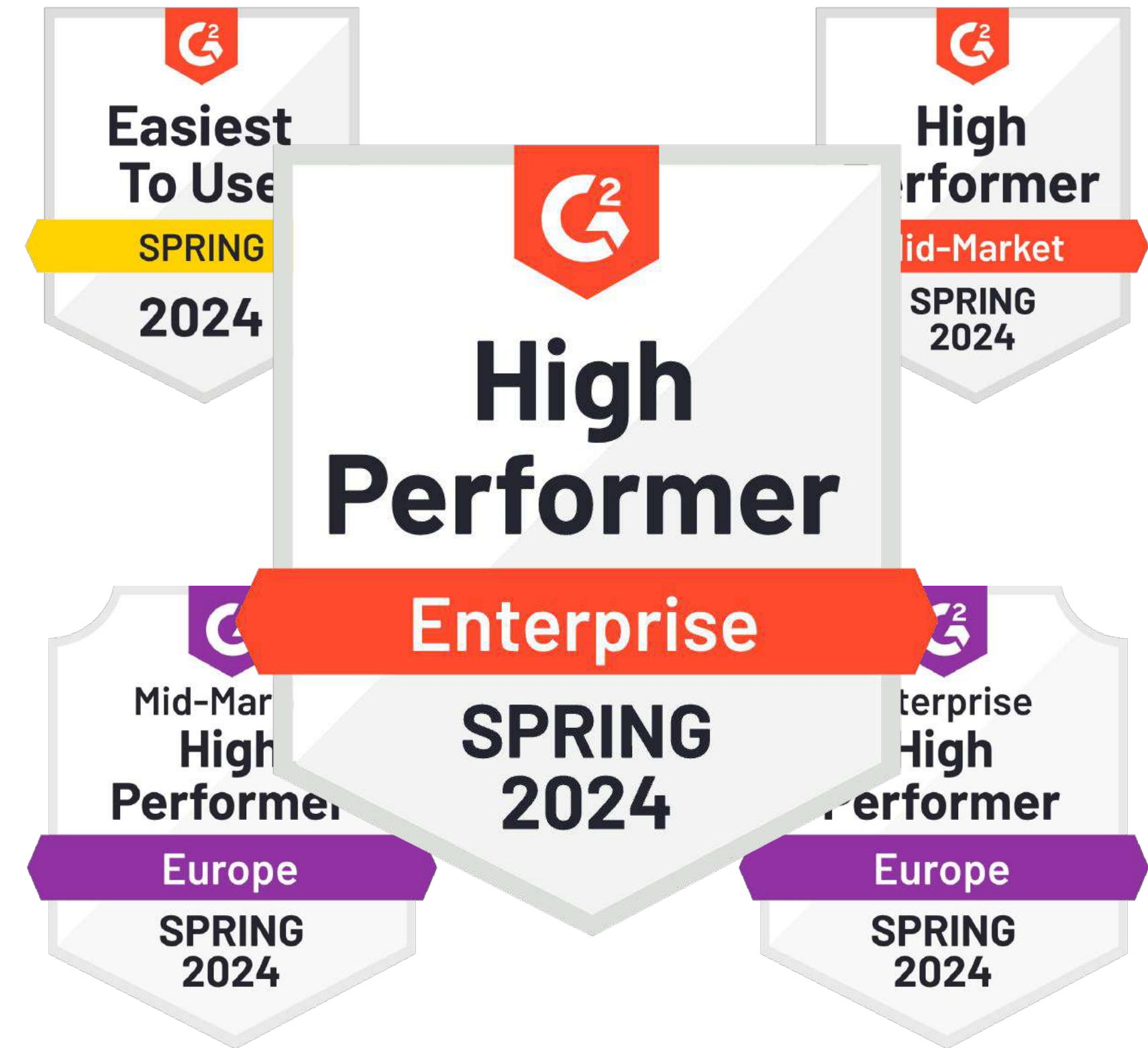
Average user review on Product Hunt



100%



Average customer satisfaction on Intercom



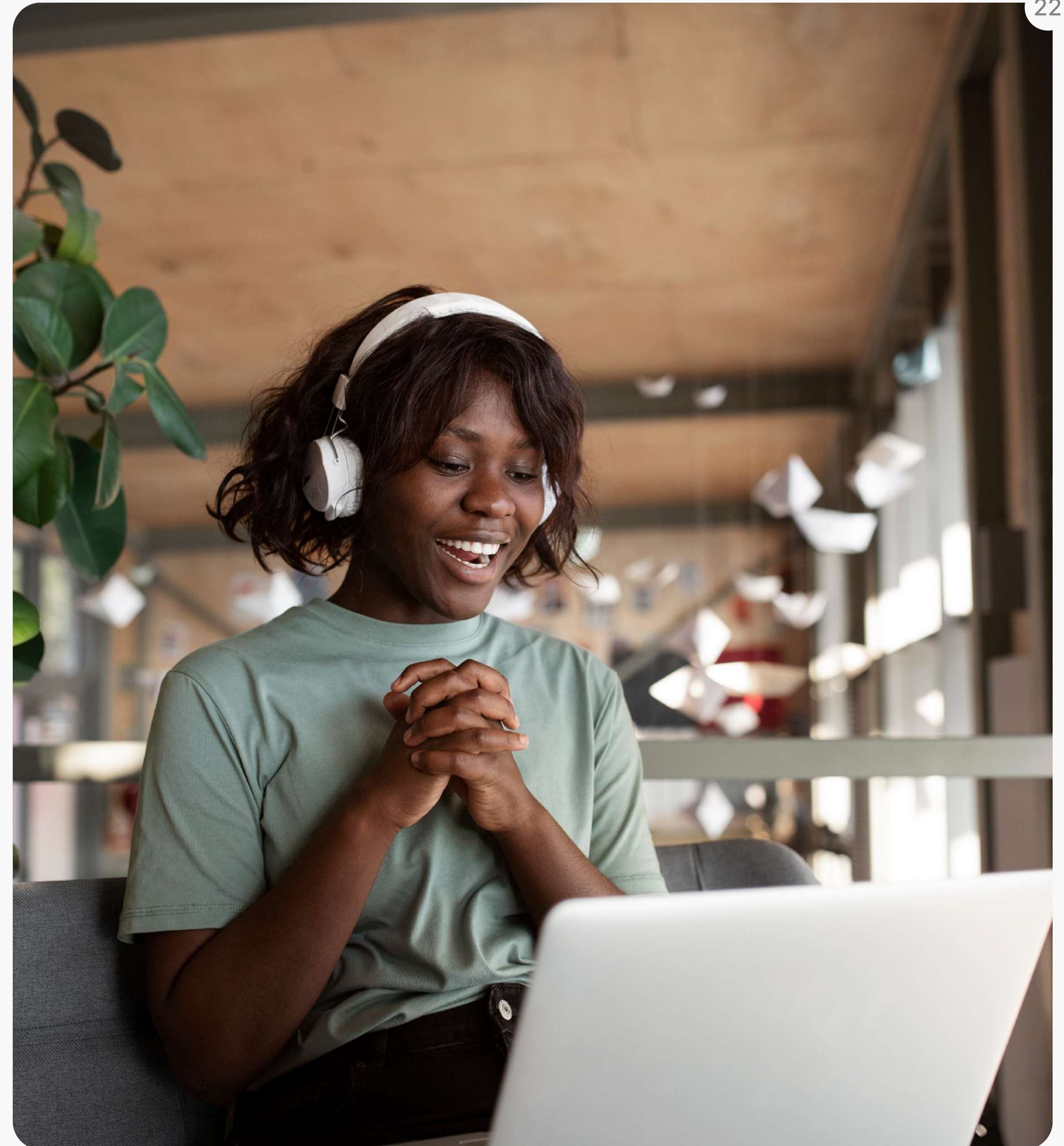
100+ awards & badges on  4.8/5



Career investment that pays for itself 38x over

Within a year, 85% of members have acknowledged Uxcel's positive influence on their career progression, experiencing an average salary increase of \$5,426. This signifies that the small investment in the Pro Membership repays itself at least 38 times over.

[Explore our plans](#)





Become a Uxcel Pro member & advance you design career

[Explore membership](#)

Have a question? Send us a note at support@uxcel.com